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updated to reflect final Web stats  
and complete ticket sales

## **2006 MINNESOTA FRINGE FESTIVAL FINAL NUMBERS** *13<sup>th</sup> annual Minnesota Fringe Festival August 3 to 13, 2006*

The Minnesota Fringe Festival announces total attendance of 44,692 during the 2006 Fringe Festival. With shows selected by lottery for the second year and the introduction of several first-time producers, Minnesota's Fringe Festival continues to present the work of new artists, gives veteran artists the opportunity to try new work and brings Minnesota audiences out and together to celebrate the performing arts.

**44,692 tickets** were issued for 867 performances from 163 companies.  
**1,176 performing artists** and **10 visual artists** participated in the 2006 Minnesota Fringe Festival.  
**368 volunteers**, working **2,243 shifts**, staffed box offices and receptions at 23 Fringe venues.

### Top Fringe shows by total attendance

*Wonderland* presented by La Vie Theatre was the most attended show at the 2006 Fringe Festival followed by Perpetual Motion Theatre Company with *The Depth of the Ocean*, Four Humors Theatre's *Deviled Eggs* and *Amnesiac Jack* from Theater for the Thirsty and Front Porch Theatre. *African Roads*, *American Streets* presented by Universal Dance Destiny rounds out the top five shows by attendance.

### Top Fringe shows by percent of audience capacity

Bring Your Own Venue, *1926 Pleasant*, presented by Walking Shadow Theatre Company; *Phyro-Giants!* presented by They Might be Phyro-Giants Productions; *I Wake Up Beautiful (and other fantasies)* presented by Swell Gal, Ministry of Cultural Warfare's *The Unbearable Lightness of Being American* and *Angst: A New Teen Musical* presented by Youth Performance Company were the top shows by percent of audience capacity.

### Fringe Web site

The Fringe Web site, [www.fringefestival.org](http://www.fringefestival.org) reached another milestone with 1.6 million page views, 15.8 million hits and 8,250 registered users from the schedule going live on June 26 through the end of the festival.

### 14<sup>th</sup> annual Minnesota Fringe Festival August 2 to 12, 2007

The 2007 Fringe Festival will be held Thursday August 2 to Sunday August 12. Applications to produce a show for the 2007 Fringe will be available for completion and submission in mid-November 2006. Check back at [www.fringefestival.org](http://www.fringefestival.org) for the date and time of the third annual Fringe public lottery to determine the shows of the 2007 Minnesota Fringe Festival.

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## 2006 Minnesota Fringe Festival final numbers

Tickets	44,692
<i>2005 total tickets 44,626</i>	
<i>2004 total tickets 44,189</i>	
Total five-show Punch Cards	1,511
<i>2005 total Punch Cards 1,093</i>	
Total Ultra Passes sold	182
Total Fringe buttons sold	15,883
<i>2005 Fringe buttons sold 15,515</i>	
Average attendance per performance	51.5
<i>2005 average attendance per performance 52.2</i>	
Average percent of capacity per performance	42.8%
<i>2005 average attendance per show 37.8%</i>	
Box Office Revenue	\$337,910
Artist Payout	\$219,642
Artists	1,176
<i>2005 artists 1,035</i>	
Shows	163
<i>2005 shows 168</i>	
Performances	867
<i>2005 performances 855</i>	
World premiers	92
Volunteers	368
Volunteer shifts	2,243
Web site page views (June 26 to August 13)	1.6 million
<i>2005 page views 1.2 million</i>	
Web site hits	15.8 million
Web site sessions	134,296
Registered users	8,250
<i>2005 registered users 6,150</i>	
Audience reviews (as of August 13)	1,916

(updated 08/29/06)



## 2006 Minnesota Fringe Festival Top Ten Shows by Percent of Capacity

Show title	Company	Average percent of capacity
1926 Pleasant	Walking Shadow Theatre Company	118%
Phyro-Giants!	They Might be Phyro-Giants Productions	106%
I Wake Up Beautiful (and other fantasies)	Swell Gal	104%
The Unbearable Lightness of Being American	Ministry of Cultural Warfare	100%
Angst: A New Teen Musical	Youth Performance Company	95%
American Drama: Pocket Edition	Wake Up, Marconi!	89%
In Hopes of Claudia	Kevin Kling	88%
A Year in the Life of 25 Strangers		
Living in a City by the Lake	Shantz Theatre	86%
Dancing Rats and Vampire Moms	Hardcover Theater and Nancy Donoval	85%
Hot Springs, Cold Sex...Good God!	Loosely Affiliated in Northfield	84%

## Top Ten Shows by Total Attendance

Show title	Company	Total Attendance
Wonderland	La Vie Theatre	1,378
The Depth of the Ocean	Perpetual Motion Theatre Company	1,074
Deviled Eggs	Four Humours Theatre	945
Amnesiac Jack	Theater for the Thirsty and Front Porch Theatre	844
African Roads, American Streets	Universal Dance Destiny	838
Die, Clowns, Die!	Joseph Scrimshaw	836
Cannibal! The Musical	The Mechanical Division	807
Calculus: The Musical!	Matheatre	718
The Unbearable Lightness of Being American	Ministry of Cultural Warfare	692
Google: The Musical	The Imbecile Domicile	687

*(updated 8/21/06)*



## 2006 Minnesota Fringe Festival Number of Sold-out Performances

Show title	Sold-out performances
1926 Pleasant	18
30+ Seeking Soul Mate (Slightly Damaged Goods OK)	1
A Year in the Life of 25 Strangers Living in a City by the Lake	2
African Roads, American Streets	1
American Drama: Pocket Edition	2
Amnesiac Jack	1
Angst: A New Teen Musical	4
Calculus: The Musical!	4
Curriculum Vitae	1
Dance Hall Days	1
Dancing Rats and Vampire Moms	2
Die, Clowns, Die!	2
Goddess	1
H.P. Lovecraft's "The Rats in the Walls"	1
How to Cheat	1
I Wake Up Beautiful (and other fantasies)	3
In Hopes of Claudia	2
Johan Santana's Perfect Game	1
Love in a Time of Rinderpest	2
Mittens for Fat Kids	1
Phyro-Giants!	4
Porn! Or How I learned to Stop Worrying and Love the Dong	1
Tall Tale of a Broke Heart	2
The Longest Road	1
The Secret Life of Kitty Williams	1
The Unbearable Lightness of Being American	4
The Wacky Chicken Show	1
<b>Total sold-out performances</b>	<b>65</b>

*(compiled 8/15/06)*