

The only way you'd get more attention would be running through the lobbies, naked

During Minnesota Fringe Festival, our website becomes *the* central hub for information about our festival and our audience relies on our official print materials to navigate their Fringe experience.

Between July 1 and August 31, 63,600 unique visitors stop by the site, racking up more than a million page views. Our audience is affluent, culturally engaged and ready to support businesses and organizations that support Fringe.

We're dedicated to partnerships that make sense for everyone—and we want our advertisers to get a big bang for their buck. So we strictly limit the number of ads we'll accept for every position we have available. That means your message gets across loud and clear.



Online

HEADER AD ONLY 10 AVAILABLE **\$400.00**

Prominent at the top of pages throughout the site.

- 270 pixels horizontal
- 120 pixels vertical
- 72 dpi / RGB color / Flash, PNG, JPG or GIF (no transparency)
- Animation accepted unless Flash format (no animated GIFs)
- Video/audio must not be autoplay
- Document weight $\leq 45k$
- Runs July 1 through August 31
- Due June 28, 2013

LEADERBOARD ONLY 20 AVAILABLE **\$175.00**

Positioned as sectional headers within main page content.

- 728 pixels horizontal
- 90 pixels vertical
- 72 dpi / RGB color / PNG, JPG or GIF (no transparency)
- No animation
- Document weight $\leq 45k$
- Runs July 1 through August 31
- Due June 28, 2013